

1911 N Ft Myer Dr Ste 400 Arlington, VA 20009 Mike Gallagher for Wisconsin-R

> Contract # Mike Gallagher for Wisconsin-R (110738) 10/27/16-11/02/16 Strategic Media Services (8287) Ben,Rheault, Millennium/DC, Washington DC (1108) 94/121/2439 (872581) POLITICAL CANDIDATE (ns) (1186) 2671380 Millennium Washington DC

Brand

Salesperson

Sales Office

**Buyer Name** 

Phone/Fax

Comments Billing Type Account Types

Candidate CHRISTIAN CAMBEIRO
NEW POLITICAL ORDER - PLS CF - THANKS

National/Political Candidate Agency BRD

Sales Tax

Standard

94/121/2439

Agency Advertiser

Product

Schedule Dates

ဝှ Demo Date Entered Order Type Headline # Entered By Last Modified Commission Commission % Package Deal Net Total A35+R Elizabeth Bragstad ECR25340820 8 10/31/16 15.00 \$29,091.25 Normal \$5,133.75

> Green Bay (WLUK)
> By Broadcast Month
> Oct. 2016
> Nov. 2016 Granc

d Total:	2016 2016
45	18 27
\$34,225.0	\$11,950.00 \$22,275.00

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	Comments		3	CONTINATION CONTIN	CON			
		1	<u>;</u>					
			+		Wisconsin Sunday			9.0 Normal citie / News (3)
\$250.00  Green Bay (WLUK)	\$250.00	\$250.00			:30 7A- News-Good Day	ω	10/30/16-10/30/16	Down I would (S)
		90.00	<del>  -</del>	-	:30 8A- News-Good Day Wisconsin Saturday	ω	10/29/16-10/29/16	8.0 Normal Line / News (4)
\$200,000 Green Bay (WLUK)	\$200.00	\$300 00C\$			Wisconsin Saturday	-	10/29/10-10/29/10	7.0 Normal Line / News (3)
\$250.00 Green Bay (WLUK)	\$250.00	\$250.00	1	1	-30 7A- News-Good Day	u	200011 200011	
\$1,100.00 Green pay (week)	,00.001	\$550.00	_ 2	2	:30 8A- News-Good Day	2	10/31/16-10/31/16	6 0 Normal Line / News (2)
roon Ray (W	*: 100 000		-		:30/8A- News-Good Day Wisconsin 8a	2	10/28/16-10/28/16	5.0 Normal Line / News (2)
\$550.00 Green Bay (WLUK)	\$550.00 G	\$550.00	+	•	Wisconsin 8a	-	70/ 10/ 10/ 10/ 10/ 10/ 10/ 10/ 10/ 10/ 1	4.0 Normal Line / News (2)
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Too Bay (V	4550 000				Wisconsin 7a		10/31/16-10/31/16	3.0 Normal Line / News (1)
ireen Bay (V	\$1,500.00 Green Bay (WLUK)	\$750.00	2	2	.30 7A - News-Good Day	<u>+</u>		
		4,000	<del>                                     </del>	-	:30 7A- News-Good Day	2	10/28/16-10/28/16	2.0 Normal Line / News (1)
\$750.00 Green Bay (WLUK)	\$750.00 G	\$750.00	-		Wisconsin /a			
	4.000	\$/50.00		μ.	:30 7A- News-Good Day	2	10/27/16-10/27/16	2
\$750.00 Green Bay (WLUK)	\$750.00 G	90 035	-	3	Length Rull tilles	Sec Len	Dates	Line Line Type / Break Type (Ref #)
Station	Total	Rate	Spots	SDW MO TII WE TO FT SA SU	Pin Timor	1		



Brand

Ste 400 Mike Gallagher for Wisconsin-R 1911 N Ft Myer Dr Arlington, VA 20009

Comments Billing Type Account Types

Contract # Schedule Dates Mike Gallagher for Wisconsin-R (110738) 10/27/16-11/02/16 2671380 94/121/2439 (872581) POLITICAL CANDIDATE (ns) (1186) Strategic Media Services (8287)

Agency

Advertiser

Product

National/Political Candidate Agency BRD Millennium Washington DC Millennium/DC, Washington DC (1108) Candidate CHRISTIAN CAMBEIRO
NEW POLITICAL ORDER - PLS CF - THANKS Ben,Rheault, Standard 94/121/2439

Sales Tax

Phone/Fax Buyer Name Sales Office Salesperson

Demo <del>မှ</del> Last Modified Net Total Order Type Headline # Entered By Date Entered Commission Commission % Package Deal Elizabeth Bragstad 15.00 A35+R ECR25340820 8 10/31/16 10/26/16 \$29,091.25 \$5,133.75 Normal

Oct. 2016 Nov. 2016 Green Bay (WLUK)
By Broadcast Month Grand Total: <u>Spots</u> 18 27 3 Rate \$11,950.00 \$22,275.00 \$34,225.00

pteo			14.0	13.0	12.0.2	12.0.1	12.0	11.0.1	11.0	10.0.1	10.0	Line
Accepted-Agency/Advertiser:			14.0 Normal Line / News (11)	13.0 Normal Line / News (9)	12.0.2 Closed Preempt (9)	12.0.1 Closed Preempt (9)	12.0 Normal Line / News (9)	11.0.1 Closed Preempt (7)	11.0 Normal Line / SPOT (7)	10.0.1 Closed Preempt (6)	10.0 Normal Line / News (6)	Line Type / Break Type (Ref #)
			10/27/16-10/27/16	10/31/16-10/31/16	10/27/16	10/27/16	10/27/16-10/27/16	10/30/16	10/30/16-10/30/16	10/30/16	10/30/16-10/30/16	Dates
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Date:	<u> </u>	<u>-</u>	:30 10P- News-FOX 11 News at	:30 9P- News-FOX 11 News at			:30 9P- FOX-Bro (Tuesday)		:30 9A- FOX-FOX News Sunday	-	:30 8A- News-Good Day Wisconsin Sunday	Length Ru
Accepted-Station:	CONF		FOX 11 News at	OX 11 News at	_		:30 9P- FOX-Brooklyn Nine-Nine (Tuesday)		X News Sunday		ood Day unday	Run Times S
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Date:			\$175.00	\$700.00			\$700.00		\$150.00		\$200.00	Rate
Comments:			\$175.00	\$1,400.00								Total
			\$175.00 Green Bay (WLUK)	\$1,400.00 Green Bay (WLUK)	Green Bay (WLUK)	Green Bay (WLUK)	Green Bay (WLUK)	Green Bay (WLUK)	Green Bay (WLUK)	Green Bay (WLUK)	Green Bay (WLUK)	Station
			NEWS AT 10	LATE NEWS	Order Error/Exception - Program Title	Order Error/Exception - Program Title	LATE NEWS	- NFL Game in London	FOX NWS SUNDAY -	Program Change/Exception - NFL Pregame for London game	GOOD DAY-SU8-9 -	Comments
			10/26/16	10/26/16		+	10/26/16		10/26/16		10/26/16	- Cilicied



Brand

Arlington, VA 20009 Ste 400 Mike Gallagher for Wisconsin-R 1911 N Ft Myer Dr

> Agency Advertiser Schedule Dates Contract # Product Mike Gallagher for Wisconsin-R (110738) 10/27/16-11/02/16 POLITICAL CANDIDATE (ns) (1186) Strategic Media Services (8287) 2671380

Account Types 94/121/2439 (872581) Candidate CHRISTIAN CAMBEIRO NEW POLITICAL ORDER - PLS CF - THANKS Millennium/DC, Washington DC (1108) Standard National/Political Candidate Agency BRD 94/121/2439 Ben,Rheault, Millennium Washington DC

Sales Tax

Net Total

\$29,091.25

Buyer Name

Sales Office Salesperson

Phone/Fax

Comments Billing Type

> Demo CO-OP Commission Commission % Order Type Entered By Last Modified Date Entered Package Deal Headline # 10/26/16 A35+R 15.00 ECR25340820 중 Elizabeth Bragstad 10/31/16 \$5,133.75 Normal

> > Green Bay (WLUK)
> > By Broadcast Month <u>Spots</u> 18 Rate \$11,950.00

Oct. 2016

Nov. 2016 Grand Total:	000
45	
\$22,275.00 \$34,225.00	+

Accepted		26.0.1	26.0	25.0	24.0	23.0	22.0	21.0	20.0	19.0	18.0	17.0	16.0	15.0	Line
Accepted-Agency/Advertiser:		26.0.1 Closed Preempt (17)	26.0 Normal Line / SPOT (17)	25.0 Normal Line / SPOT (16)	24.0 Normal Line / SPOT (16)	23.0 Normal Line / SPOT (16)	22.0 Normal Line / SPOT (15)	21.0 Normal Line / SPOT (15)	20.0 Normal Line / SPOT (15)	19.0 Normal Line / SPOT (15)	18.0 Normal Line / SPOT (14)	17.0 Normal Line / SPOT (14)	16.0 Normal Line / SPOT (14)	15.0 Normal Line / News (11)	Line Type / Break Type (Ref #)
		10/28/16	10/28/16-10/28/16	10/31/16-10/31/16	10/28/16-10/28/16	10/27/16-10/27/16	11/01/16-11/01/16	10/31/16-10/31/16	10/28/16-10/28/16	10/27/16-10/27/16	10/31/16-10/31/16	10/28/16-10/28/16	10/27/16-10/27/16	10/31/16-10/31/16	Dates
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Date: Accepted-Station:	CON		:30 6:30P- Wheel of Fortune	:30 6P- Jeopardy	:30 6P- Jeopardy	:30 6P- Jeopardy	:30 3P- Ellen DeGeneres	:30 3P- Ellen DeGeneres	:30 3P- Ellen DeGeneres	:30 3P- Ellen DeGeneres	:30 9A- Live with Kelly	:30 9A- Live with Kelly	:30 9A- Live with Kelly	:30 10P- News-FOX 11 News at Ten	Length Run Times
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	AC			<u> </u>	<u> </u>	<u> -</u>	<u>                                     </u>	ļ.	1-	н	1	1	<u> </u>	<u> </u>	Spods
Date:			\$650.00	\$600.00	\$600.00	\$600.00	\$150.00	\$150.00	\$150.00	\$150.00	\$225.00	\$225.00	\$225.00	\$175.00	Kate
Comments:				\$600.00	\$600.00	\$600.00	\$150.00	\$150.00	\$150.00	\$150.00	\$225.00	\$225.00	\$225.00	\$175.00	iodi
		Green Bay (WLUK)	Green Bay (WLUK)	\$600.00 Green Bay (WLUK)	\$600.00 Green Bay (WLUK)	\$600.00 Green Bay (WLUK)	\$150.00 Green Bay (WLUK)	\$150.00 Green Bay (WLUK)	\$150.00 Green Bay (WLUK)	\$150.00 Green Bay (WLUK)	\$225.00 Green Bay (WLUK)	\$225.00 Green Bay (WLUK)	\$225.00 Green Bay (WLUK)	\$175.00 Green Bay (WLUK)	Station
		Program Change/Exception - World Series Pre-game	WHEEL-FORTNE<	JEOPARDY < -	JEOPARDY< -	JEOPARDY < -	ELLEN<	ELLEN < -	ELLEN	ELLEN -	LIVE WIH KELLY< -	LIVE WITH KELLY	LIVE WITH KELLY< -	NEWS AT 10	Comments
			10/26/16	10/26/16	10/26/16	10/26/16	10/25/16	TO/ 25/ TD	01/05/101 01/05/101	10/26/16	10/26/16	10/26/16	10/26/16	10/26/16	11100



Brand

Agency

Product

1911 N Ft Myer Dr Ste 400 Arlington, VA 20009 Mike Gallagher for Wisconsin-R

Comments Billing Type

Candidate CHRISTIAN CAMBEIRO
NEW POLITICAL ORDER - PLS CF - THANKS

Sales Tax

Net Total Commission

\$29,091.25

\$5,133.75

Contract # Advertiser Schedule Dates POLITICAL CANDIDATE (ns) (1186) Strategic Media Services (8287) Mike Gallagher for Wisconsin-R (110738) 10/27/16-11/02/16 2671380

Account Types National/Political Candidate Agency BRD Ben,Rheault, Millennium Washington DC Millennium/DC, Washington DC (1108) 94/121/2439 (872581) Standard 94/121/2439

Phone/Fax Buyer Name Sales Office Salesperson

> Order Type Demo ဝှ မွ Entered By Last Modified Date Entered Commission % Package Deal Headline # 10/26/16 15.00 A35+R ECR25340820 Elizabeth Bragstad 10/31/16 Normal

> > Green Bay (WLUK)
> > By Broadcast Month
> > Oct. 2016
> > Nov. 2016 Grand Total: 18 27 3

\$11,950.00 \$22,275.00 \$34,225.00

Accented		37.0	3	36.0	35.0	34.0	33.0	32.0	31.0	30.0	29.0	10.0	78.0	27.0	Line
		37.0 Normal Line / SPUT (25)	STOT (SE	36.0 Normal Line / News (24)	35.0 Normal Line / News (23)	34.0 Normai Line / News (22)	33.0 Normal Line / Football (21)	32.0 Normal Line / Baseball (20)	31.0 Normal Line / SPOT (19)	30.0 Normal Line / SPOT (19)	29.0 Normal Line / SPOT (19)	(C) (C) (C) (C)	28 0 Normal Line / SPOT (19)	27.0 Normal Line / SPOT (17)	Line Type / Break Type (Ref #)
		11/01/10-11/01/10	11/01/16_11/01/16	11/02/16-11/02/16	11/02/16-11/02/16	10/28/16-10/28/16	10/30/16-10/30/16	10/29/16-10/29/16	11/02/16-11/02/16	11/01/16-11/01/16	10/31/16-10/31/16	to location and lac	10/27/16-10/27/16	10/31/16-10/31/16	Dates
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	CON		:30 9A- Live with Kelly	:30 8A- News-Good Day Wisconsin 8a	:30 7A- News-Good Day Wisconsin 7a	:30 10P- News-FOX 11 News at	:30 8:30A- Sports-FOX NFL London	:30 7P- Sports-FOX MLB World Series Game 4	:30 10:35P- Seinfeld	:30/10:35P- Seinfeld	. OO TO:SOF Commend	-30 10-35B- Sainfeld	:30 10:35P- Seinfeld	:30 6:30P- Wheel of Fortune	Length Run Times
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	CONFIRMATION CONTRA		<b>1</b>	н	<u>н</u>	1	<u></u>	1	<b>F</b> -1				1		Tu We Th Fr Sa Su
	ACT		<u>μ</u>	<u> </u>	<u> </u>	1_	<u>                                     </u>	<b>1</b>		.  ,		<u> </u>	1	<u> </u>	Spogs
			\$450.00	\$950.00	\$1,000.00	\$700.00	\$3,500.00	\$2,200.00	200.00	20.00	4125.00	\$125.00	\$125.00	\$650.00	Rare
			\$450.00	\$950.00	\$1,000.00	\$700.00	\$3,500.00	\$2,200.00	00 000 04	\$125.00	\$125 OO	\$125.00	\$125.00	\$650.00	OBI
			\$450.00 Green Bay (WLUK)	\$950.00 Green Bay (WLUK)	\$1,000.00 Green Bay (WLUK)	\$700.00 Green Bay (WLUK)	\$3,500.00 Green Bay (WLUK)	\$2,200.00 GIEGII DOY (WLON)	Coop Box (WILLIA)	\$135 00 Green Bay OVILIE	\$125 OD Green Bay (WILLK)	\$125.00 Green Bay (WLUK)	\$125.00 Green Bay (WLUK)	\$650.00 Green Bay (WLUK)	36001
			KELLY	NEWS	NEWS	NEWS FOLLOWING WS	NFLEGNOON	***************************************	WIDDID SEDIES - CLIRS -	SFINEFID	SEINFELD	SEINFELD	SEINFELD	WHEEL-FORTNE<	Comments
			10/26/16	10/26/16	10/26/10	10/26/16	10/20/10	10/36	10/26/16	10/26/16	10/26/16	10/26/16	10/26/16	10/26/16	11000



Product

Agency Advertiser Schedule Dates

Brand

Ste 400 Arlington, VA 20009 1911 N Ft Myer Dr Mike Gallagher for Wisconsin-R

Comments Billing Type

Candidate CHRISTIAN CAMBEIRO NEW POLITICAL ORDER - PLS CF - THANKS

Standard

Account Types

Sales Tax

Net Total Commission

\$29,091.25

\$5,133.75

Phone/Fax Buyer Name Sales Office Salesperson

Contract # Strategic Media Services (8287) 10/27/16-11/02/16 POLITICAL CANDIDATE (ns) (1186) Mike Gallagher for Wisconsin-R (110738) 2671380

National/Political Candidate Agency BRD 94/121/2439 Ben,Rheault, Millennium Washington DC Millennium/DC, Washington DC (1108) 94/121/2439 (872581)

> Demo 6 6 Order Type Entered By Last Modified Date Entered Commission % Package Deal Headline # 15.00 Normal A35+R ECR25340820 Elizabeth Bragstad 8 10/31/16 10/26/16

Oct. 2016 Nov. 2016 By Broadcast Month Green Bay (WLUK) Grand Total: <u>Spots</u> 18 27

\$11,950.00 \$22,275.00

\$34,225.00

Accepted		43.0	42.0	41.0	40.0	39.1	39.0	38.0	Line
Accepted-Agency/Advertiser:		43.0 Normal Line / News (31)	42.0 Normal Line / News (30)	41.0 Normal Line / News (29)	40.0 Normal Line / Baseball (28)	39.1 Normal Line / News (27)	39.0 Revised Line / News (27)	38.0 Normal Line / SPOT (26)	Line Type / Break Type (Ref #)
		11/01/16-11/02/16	11/02/16-11/02/16	11/02/16-11/02/16	11/01/16-11/01/16	11/01/16-11/01/16	11/01/16-11/01/16	11/02/16-11/02/16	Dates
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Date:		ιü	ιü	ü	l iii	ii.	نن	نن	Sec Length
Accepted-Station:	CON	:30 5A~ News-Good Day Wisconsin 5a	:30 6A- News-Good Day Wisconsin 6a	:30 7A- News-Good Day Wisconsin 7a	:30 7P- Sports-FOX MLB World Series Game 6	:30 4:30A- News-Good Day Wisconsin 430a	:30 4:30A- News-Good Day Wisconsin 430a	:30 6P- Jeopardy	Run Times
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Date:	T	\$500.00	\$1,000.00	\$1,000.00	\$4,000.00	\$50.00		\$1,500.00	Rate
Comments:			\$2,000.0	\$1,000.0	\$8,000.0	\$50.0		\$1,500.0	Total
		\$1,000.00 Green Bay (WLUK)	\$2,000.00 Green Bay (WLUK)	\$1,000.00 Green Bay (WLUK)	\$8,000.00 Green Bay (WLUK)	\$50.00 Green Bay (WLUK)	Green Bay (WLUK)	\$1,500.00 Green Bay (WLUK)	Station
		GOOD DAY WI	GOOD DAY WI	GOOD DAY WI	WORLD SERIES	NEWS	NEWS	JEOP	Comments
		 10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/26, 16	10/26/16	Entered

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)	
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FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Date:
MILLIE Green Bay NT 10-20-10
ı. Neil Williams,
being/on behalf of: Mike Gallagher ,
a legally qualified candidate of the Republican
political party for the office of: Congress (WI-08)
in the Primary
election to be held on: 8/9/16
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of . Weeks
	,		·	·	

Attach proposed schedule with charges (if available)

_	he above described broadcast time	e has been furnished
by: Mike Gallagher for Wiscons	in .	
represent that this person or enti-	nce the time as paid for by such perty is either a legally qualified canding of the legally qualified candidate	date or an
The name of the treasurer of the Paul Kilgore	candidate's authorized committee	is:
This station has disclosed to me classes and rates; and discount, to federal candidates).	its political advertising policies, inc promotional and other sales pract	cluding: applicable ices (not applicable
	SCRIMINATE OR PERMIT DISCR NICITY IN THE PLACEMENT OF	
To Be Signed By	Candidate or Authorized Co	ommittee
6/3/16	WWV.	
Date	Signature	
To Be Si	gned By Station Representative	
☑ Accepted	○ □ Accepted in Part	☐ Rejected
Chet My	CHAZI Son	NSM
Signature	Printed Name	Title

## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification is Required:

, Neil Williams							
(name of federal candidate or authorized committee) horogramming to be broadcast (in whole or in part) purs							
☐ does	□ does not						
refer to an opposing candidate (check applicable be programming that does refer to an opposing candidate							
(check applicable box)							
□ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.							
☐ the television programming contains a clearly iden image of the candidate for a duration of at least four so displayed printed statement identifying the candidate, broadcast, and that the candidate and/or the candidate the broadcast.	econds, and a simultaneously that the candidate approved the						
signature of candidate or authori	ized committee						
Neil Williams	6/3/16						
printed name	date						